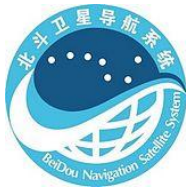




Press Release

## u-blox demonstrates navigation using Chinese BeiDou satellite system

### u-blox GNSS platform locks onto position using live BeiDou satellite signals



u-blox now compatible with China's BeiDou satellite navigation system

**Thalwil, Switzerland – January 17, 2013** – Swiss-based u-blox (SIX:UBXN), a leading provider of GPS/GNSS and wireless semiconductors, has achieved successful satellite positioning using China's BeiDou Navigation Satellite System. The technical achievement establishes u-blox as the first GNSS ("Global Navigation Satellite System") component vendor to demonstrate compatibility with all globally deployed positioning systems: GPS, GLONASS, Galileo, QZSS and now BeiDou. Customer demonstration of the technology will begin during Q1 2013.

"As the technology leader in global positioning electronics, we are thrilled to have achieved this milestone only 3 weeks after the BeiDou specification was published," said Thomas Seiler, u-blox CEO, "China will become the world's most important single market for devices relying on embedded satellite navigation, and u-blox plans to be a major player in this market."

BeiDou-2, also known as "Compass", currently has 15 satellites in orbit, offering navigation and positioning services to users in China and Southeast Asia. It will ultimately consist of 35 satellites providing worldwide positioning capability over its open service to within 10 meters accuracy.

u-blox will be demonstrating BeiDou compatibility with their latest GNSS platform at embeddedworld 2013 during 26. - 28. February 2013 in Nuremberg, Germany, stand 4A-325. To set up a meeting in advance, please contact [info@u-blox.com](mailto:info@u-blox.com)

For more information about u-blox, visit [www.u-blox.com](http://www.u-blox.com)

For more information about the BeiDou Navigation Satellite System, visit <http://www.beidou.gov.cn/>

#### About u-blox

Swiss-based u-blox (SIX:UBXN) is the global leader in positioning and wireless semiconductors for the consumer, industrial and automotive markets. Our solutions enable people, vehicles and machines to locate their exact position and wirelessly communicate via voice, text or video. With a broad portfolio of chips, modules and software solutions, u-blox is uniquely positioned to enable OEMs to develop innovative personal, professional and M2M solutions quickly and cost-effectively. With headquarters in Thalwil, Switzerland, u-blox is globally present with offices in Europe, Asia and the USA.

[www.u-blox.com](http://www.u-blox.com))

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