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RFC350M-EIW-DRN

SPECIFICATION

CUSTOMER:

APPROVED BY	
PCB VERSION	
DATE	

FOR CUSTOMER USE ONLY

SALES BY	APPROVED BY	CHECKED BY	PREPARED BY

ISSUED DATE:

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1. Revision History

DATE	VERSION	REVISED PAGE NO.	Note
2014/06/23	1		First issue

2. General Specification

This technical specification applies to 3.5"color TFT-LCD panel. The 3.5"color TFT-LCD panel is designed for camcorder, digital camera application and other electronic products which require high quality flat panel displays. This module follows RoHS.

- Dot Matrix: 320 x RGB x240
- Module dimension: 100 x 66.44 x 5.76 (MAX) mm
- Active area: 70.08 x 52.56 mm
- Dot pitch: 0.219 x 0.073
- View direction: 12 o'clock
- Gray Scale Inversion Direction: 6 o'clock
- LCD type: TFT, Normally White, Transmissive
- Backlight Type: LED, Normally White
- Interface: RS232 19200 Baud rate

*Color tone slight changed by temperature and driving voltage

3. Module Coding System

R	F	C	35	0M	-	E	I	W	-	D	R	N
1	2	3	4	5	-	6	7	8	-	9	10	11

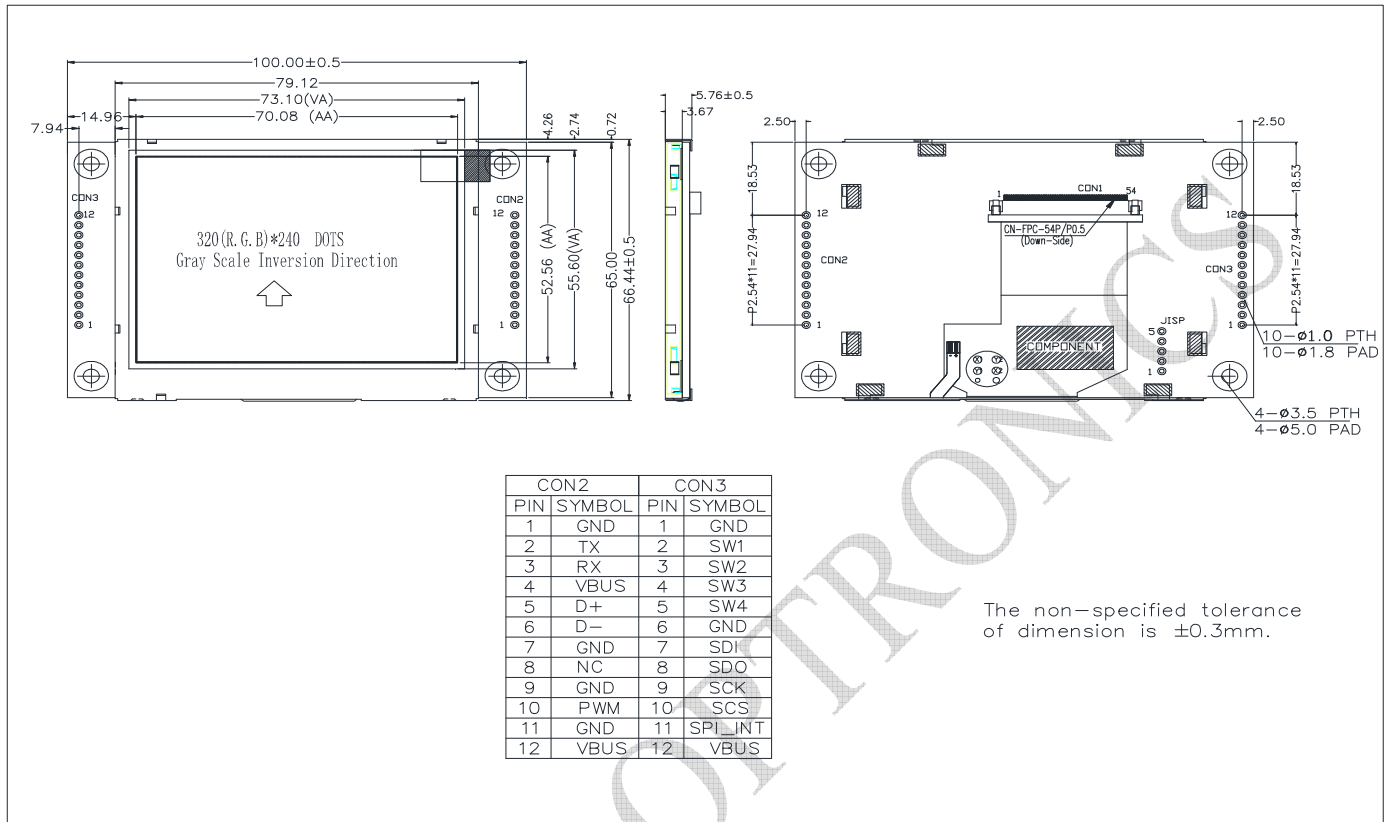
Item	Description	
1	R : Raystar Optonics Inc.	
2	Display Type : TFT Type	
3	Solution: A: 128x160 B:320x234 C:320x240 D:480x234 J:240x320	
4	Display Size : 3.5" TFT	
5	Version Code.	
6	Model serials no.	
7	Polarizer Type, Temperature range, View direction	A : Reflective, N.T, 6:00
		K : Transflective, W.T,12:00
		D : Reflective, N.T, 12:00
		1 : Transflective, U.T,6:00
		G : Reflective, W. T, 6:00
		4 : Transflective, U.T.12:00
		J : Reflective, W. T, 12:00
		C : Transmissive, N.T,6:00
		0 : Reflective, U. T, 6:00
8	Backlight	F : Transmissive, N.T,12:00
		3 : Reflective, U. T, 12:00
		I : Transmissive, W. T, 6:00
		B : Transflective, N.T,6:00
		L : Transmissive, W.T,12:00
		E : Transflective, N.T.12:00
		2 : Transmissive, U. T, 6:00
		H : Transflective, W.T,6:00
		5 : Transmissive, U.T,12:00
9	Driver Method	N : Without backlight
		Y : LED, Yellow Green
		P : EL, Blue green
		A : LED, Amber
		T : EL, Green
10	Interface	W : LED, White
		D : EL, White
		O : LED, Orange
		F : CCFL, White
		G : LED, Green
11	TS	D: Digital A: Analog
		N : without control board A : 8Bit B : 16Bit
		R:RS232
		N : Without TS S : resistive touch panel
		C : capacitive touch panel

4. Interface Pin Function

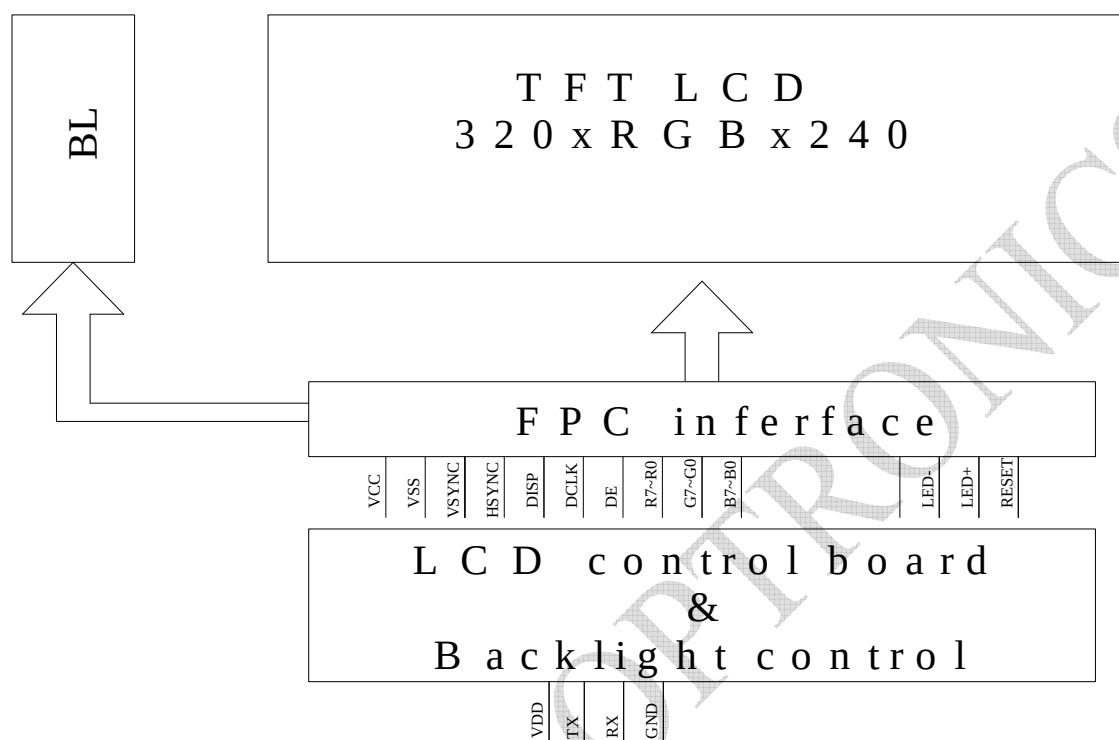
CON 2			
Pin	Symbol	I/O	Function
1	GND	Power Supply	Power Ground
2	TX	O	RS232 Transmit pin
3	RX	I	RS232 Receive pin
4	VBUS	Power Supply	Power supply : 5V
5	D+	I/O	USB Data +
6	D-	I/O	USB Data -
7	GND	Power Supply	Power Ground
8	/REST	I	Reset (active Low)
9	GND	Power Supply	Power Ground
10	PWM	O	Pulse width modulation
11	GND	Power Supply	Power Ground
12	VBUS	Power Supply	Power supply : 5V

CON 3			
Pin	Symbol	I/O	Function
1	GND	Power Supply	Power Ground
2	SW1	I	Switch (active low)
3	SW2	I	Switch (active low)
4	SW3	I	Switch (active low)
5	SW4	I	Switch (active low)
6	GND	Power Supply	Power Ground
7	SDI	I	Serial Data Input
8	SDO	O	Serial Data Output
9	SCK	I	Serial Clock
10	SCS	I	Serial Chip selection
11	SPI_INT	O	Serial Interrupt
12	VBUS	Power Supply	Power supply : 5V

5. Contour Drawing



6. BLOCK DIAGRAM

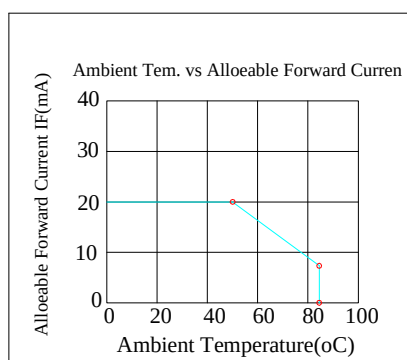


7. Absolute Maximum Ratings

Item	Symbol	Min	Typ	Max	Unit
Operating Temperature	TOP	-20	—	+70	°C
Storage Temperature	TST	-30	—	+80	°C

Note: Device is subject to be damaged permanently if stresses beyond those absolute maximum ratings listed above

1. Temp. $\leq 60^{\circ}\text{C}$, 90% RH MAX. Temp. $> 60^{\circ}\text{C}$, Absolute humidity shall be less than 90% RH at 60°C



8. Electrical Characteristics

8.1. Operating conditions:

Item	Symbol	Condition	Min	Typ	Max	Unit	Remark
Supply Voltage For LCM	VDD	—	4.5	5	5.5	V	—
Supply Current For LCM	IDD	—	—	160	240	mA	Note1
Power Consumption	—	VDD=5V	—	800	1320	mW	VDD=5V Note 2

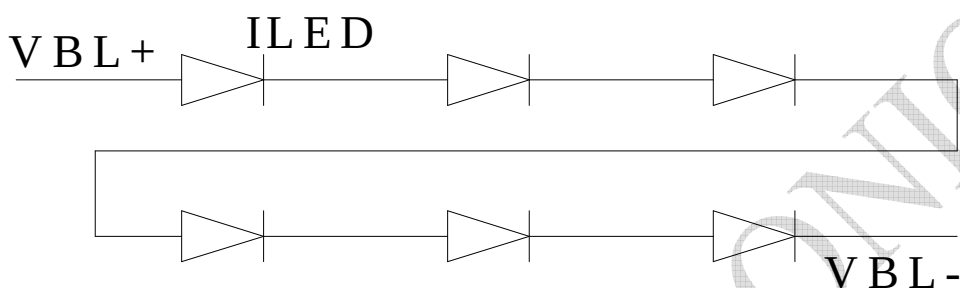
Note 1 : This value is test for VDD=5V , Ta=25 °C only

Note 2 : Power consumption is include Backlight driver system

8.2. LED driving conditions (LED Driver system build in)

Parameter	Symbol	Min.	Typ.	Max.	Unit	Remark
LED current		-	20	-	mA	
Power Consumption		348		408	mW	
LED voltage	VBL+	17.4	-	20.4	V	Note 1
LED Life Time		-	50,000	-	Hr	Note 2,3,4

Note 1 : There are 1 Groups LED



Note 2 : Ta = 25 °C

Note 3 : Brightness to be decreased to 50% of the initial value

Note 4 : The single LED lamp case

9. DC CHARATERISTICS

Parameter	Symbol	Rating			Unit	Condition
		Min	Typ	Max		
Low level input voltage	V _{IL}	0	-	0.3VDD	V	
High level input voltage	V _{IH}	0.7VDD	-	VDD	V	

10. Instructions Table

10.1. Text Mode

Instruction of text mode

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21
SB 1	PL	SB 2	SB 3	M D	W R	TR	X H	XL	Y H	YL	S R	S G	SB	B R	B G	B B	TA SDA	EB 1	EB 2	EB 3

10.2. Graphic Mode

Instruction of Graphic mode:

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
SB1	PL	SB2	SB3	MD	RR	XH	XL	YH	YL	PH	PL	EB1	EB2	EB3	SB1

10.3. Pixel Mode

Instruction of Pixel mode

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
SB1	PL	SB2	SB3	MD	RR	XH	XL	YH	YL	PR	PG	PB	EB1	EB2	EB3

10.4. Geometry Mode

Instruction of geometry mode

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21
SB 1	PL	SB 2	SB 3	M D	R R	XS H	XS L	YS H	YS L	XE H	XE L	YE H	YE L	LS	LR	LG	LB	EB 1	EB 2	EB 3

10.5. Clean Mode

Instruction of Clean Mode

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
SB1	PL	SB 2	SB 3	MD	XSH	XSL	YSH	YSL	XEH	XEL	YEH	YEL	EB1	EB2	EB3

10.6. PWM Mode

Instruction of Pixel mode

1	2	3	4	5	6	7	8	9	10	11	12	13
SB1	PL	SB2	SB3	MD	PS	PFH	PFL	PDH	PDL	EB1	EB2	EB3

10.7. Backlight Mode

Instruction of Clean Mode

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
SB1	PL	SB2	SB3	MD	RR	XH	XL	YH	YL	PR	PG	PB	EB1	EB2	EB3

11. OPTICAL CHARATERISTIC

Item	Symbol	Condition.	Min	Typ.	Max.	Unit	Remark
Response time	Tr	$\theta=0^\circ$ 、 $\Phi=0^\circ$	-	10		.ms	Note 3,5
	Tf		-	15		.ms	
Contrast ratio	CR	At optimized viewing angle	300	350	-	-	Note 4,5
Color Chromaticity	White	$\theta=0^\circ$ 、 $\Phi=0^\circ$	0.26	0.31	0.36		Note 2,6,7
	Wy		0.28	0.33	0.38		
Viewing angle	Hor.	Θ_R	50	60		Deg.	Note 1
		Θ_L	50	60			
	Ver.	Φ_T	40	50			
		Φ_B	45	55			
Brightness	-	-	350	420	-	cd/m2	Center of display

Ta=25±2℃, IL=20mA

Note 1: Definition of viewing angle range

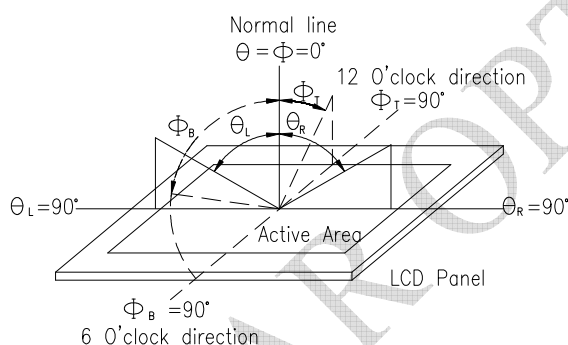


Fig. 11.1. Definition of viewing angle

Note 2: Test equipment setup:

After stabilizing and leaving the panel alone at a driven temperature for 10 minutes, the measurement should be executed. Measurement should be executed in a stable, windless, and dark room. Optical specifications are measured by Topcon BM-7orBM-5 luminance meter 1.0° field of view at a distance of 50cm and normal direction.

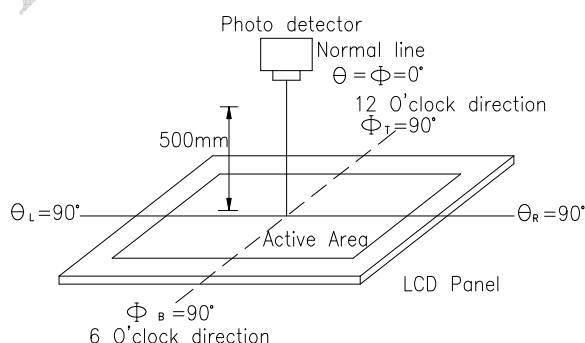
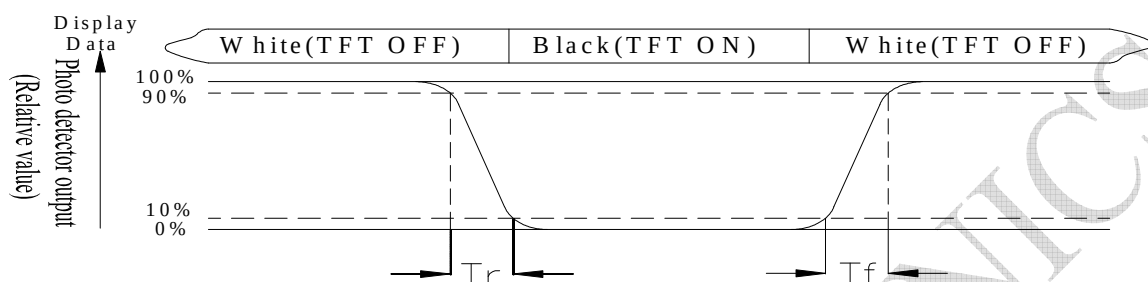


Fig. 11.2. Optical measurement system setup

Note 3: Definition of Response time:

The response time is defined as the LCD optical switching time interval between "White" state and "Black" state. Rise time, T_r , is the time between photo detector output intensity changed from 90% to 10%. And fall time, T_f , is the time between photo detector output intensity changed from 10% to 90%.



Note 4: Definition of contrast ratio:

The contrast ratio is defined as the following expression.

$$\text{Contrast ratio (CR)} = \frac{\text{Luminance measured when LCD on the "White" state}}{\text{Luminance measured when LCD on the "Black" state}}$$

Note 5: White $V_i = V_{i50} \pm 1.5V$

Black $V_i = V_{i50} \pm 2.0V$

" $\pm$ " means that the analog input signal swings in phase with VCOM signal.

" $\pm$ " means that the analog input signal swings out of phase with VCOM signal.

The 100% transmission is defined as the transmission of LCD panel when all the input terminals of module are electrically opened.

Note 6: Definition of color chromaticity (CIE 1931)

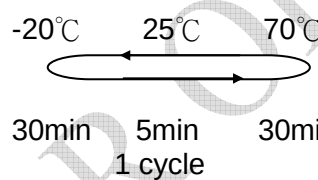
Color coordinates measured at the center point of LCD

Note 7: Measured at the center area of the panel when all the input terminals of LCD panel are electrically opened.

$$\text{Note 8: Uniformity (U)} = \frac{\text{Brightness (min)}}{\text{Brightness (max)}} \times 100\%$$

12. Reliability

Content of Reliability Test (Wide temperature, -20°C~70°C)

Environmental Test			
Test Item	Content of Test	Test Condition	Note
High Temperature storage	Endurance test applying the high storage temperature for a long time.	80°C 200hrs	2
Low Temperature storage	Endurance test applying the low storage temperature for a long time.	-30°C 200hrs	1,2
High Temperature Operation	Endurance test applying the electric stress (Voltage & Current) and the thermal stress to the element for a long time.	70°C 200hrs	—
Low Temperature Operation	Endurance test applying the electric stress under low temperature for a long time.	-20°C 200hrs	1
High Temperature/ Humidity Operation	The module should be allowed to stand at 60°C, 90%RH max For 96hrs under no-load condition excluding the polarizer, Then taking it out and drying it at normal temperature.	60°C, 90%RH 96hrs	1,2
Thermal shock resistance	The sample should be allowed stand the following 10 cycles of operation  -20°C 25°C 70°C 30min 5min 30min 1 cycle	-20°C/70°C 10 cycles	—
Vibration test	Endurance test applying the vibration during transportation and using.	Total fixed amplitude : 15mm Vibration Frequency : 10~55Hz One cycle 60 seconds to 3 directions of X,Y,Z for Each 15 minutes	3
Static electricity test	Endurance test applying the electric stress to the terminal.	C=150pF, R=330Ω, 5point/panel Air: ±8Kv, 5times; Contact: ±4Kv, 5times (Environment: 15°C~35°C, 30%~60%. 86Kpa~106Kpa)	—

Note1: No dew condensation to be observed.

Note2: The function test shall be conducted after 4 hours storage at the normal Temperature and humidity after remove from the test chamber.

Note3: The packing have to including into the vibration testing.

LCM Sample Estimate Feedback Sheet

Module Number : _____

1 、 Panel Specification :

1. Panel Type :	☐ Pass	☐ NG , _____
2. View Direction :	☐ Pass	☐ NG , _____
3. Numbers of Dots :	☐ Pass	☐ NG , _____
4. View Area :	☐ Pass	☐ NG , _____
5. Active Area :	☐ Pass	☐ NG , _____
6. Operating Temperature :	☐ Pass	☐ NG , _____
7. Storage Temperature :	☐ Pass	☐ NG , _____
8. Others :	_____	

2 、 Mechanical Specification :

1. PCB Size :	☐ Pass	☐ NG , _____
2. Frame Size :	☐ Pass	☐ NG , _____
3. Material of Frame :	☐ Pass	☐ NG , _____
4. Connector Position :	☐ Pass	☐ NG , _____
5. Fix Hole Position :	☐ Pass	☐ NG , _____
6. Backlight Position :	☐ Pass	☐ NG , _____
7. Thickness of PCB :	☐ Pass	☐ NG , _____
8. Height of Frame to PCB :	☐ Pass	☐ NG , _____
9. Height of Module :	☐ Pass	☐ NG , _____
10. Others :	☐ Pass	☐ NG , _____

3 、 Relative Hole Size :

1. Pitch of Connector :	☐ Pass	☐ NG , _____
2. Hole size of Connector :	☐ Pass	☐ NG , _____
3. Mounting Hole size :	☐ Pass	☐ NG , _____
4. Mounting Hole Type :	☐ Pass	☐ NG , _____
5. Others :	☐ Pass	☐ NG , _____

4 、 Backlight Specification :

1. B/L Type :	☐ Pass	☐ NG , _____
2. B/L Color :	☐ Pass	☐ NG , _____
3. B/L Driving Voltage (Reference for LED Type) :	☐ Pass ☐ NG , _____	
4. B/L Driving Current :	☐ Pass	☐ NG , _____
5. Brightness of B/L :	☐ Pass	☐ NG , _____
6. B/L Solder Method :	☐ Pass	☐ NG , _____
7. Others :	☐ Pass	☐ NG , _____

>> Go to page 2 <<

Module Number : _____

5 、 Electronic Characteristics of Module :

1.Input Voltage :	☐ Pass	☐ NG , _____
2.Supply Current :	☐ Pass	☐ NG , _____
3.Driving Voltage for LCD :	☐ Pass	☐ NG , _____
4.Contrast for LCD :	☐ Pass	☐ NG , _____
5.B/L Driving Method :	☐ Pass	☐ NG , _____
6.Negative Voltage Output :	☐ Pass	☐ NG , _____
7.Interface Function :	☐ Pass	☐ NG , _____
8.LCD Uniformity :	☐ Pass	☐ NG , _____
9.ESD test :	☐ Pass	☐ NG , _____
10.Others :	☐ Pass	☐ NG , _____

6 、 Summary :
Sales signature : _____

Customer Signature : _____

Date : / /